

# CFR Platform

## Plateforme RCP

**Do you know about the Canadian Clean Fuel Regulation?  
It could represent a business opportunity for you.**

The Clean Fuel Regulation (CFR) is a federal regulation requiring producers and importers of fossil fuels to gradually reduce the carbon intensity (CI) of gasoline and diesel produced and sold in Canada.

To meet their obligations, producers and importers of fossil fuels must acquire compliance credits, where each credit corresponds to an emissions reduction of one tonne of CO<sub>2</sub>e in the transportation sector.

**There are three ways to generate credits:**

- 1** Undertaking projects that reduce the CI of liquid fossil fuels throughout their life cycle (ex., carbon capture and storage).
- 2** Incorporating low carbon intensity fuels (such as ethanol) into gasoline or biodiesel into diesel.
- 3** Providing energy for electric vehicles through charging stations.

**That's where you come in, and we're here to help.**

**Do you own charging stations? Maximize your profits with the CFR Platform.**

**What could this mean for you?**

**10 charging stations = \$20 000+**

**in potential annual revenue with the CFR Platform\***

Jointly developed by **NEL-i** and **McGill St Laurent Climate Solutions**, our CFR Platform **simplifies** credit creation, democratizes access to the market, and **maximizes your potential earnings**.

The CFR Platform has been developed with input from charging station operators and users to ensure it is adapted to market reality and offers maximum value.

It is also possible to customize the offering to incorporate tailored risk management and credit marketing strategies, according to the specific needs of your business.

# CFR Platform Plateforme RCP



**Simplify your operations and increase your earnings with our all-in-one platform**

- We handle the entire process, from creation through sale of credits.
- We structure various marketing strategies to maximize your profits.
- You receive an annual revenue stream based on the CUs you generate.

**Discover the benefits of the CFR Platform**

## **Operational**

Minimizes your administrative and technical burden.

Provides economies of scale to your tracking, reporting, and verification activities.

Frees up your teams to focus on your business's core operations.

## **Commercialization**

Increases bargaining power with credit buyers.

Ensures continuous regulatory monitoring and market analysis.

Offers buyers added value through an integrated offering including multiple types of environmental attributes.

**Maximize your return on investment with our economic model**

**Duration of agreement from 2 to 10 years to suit your needs.**

**Marketing fees from 8% to 20%, based on credit volumes and the duration of the agreement.**


**Creation and verification fees can be deducted from credit sales.**

**Grow your business with our solutions.**

A project in collaboration with

**propulsion**  
Québec

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